

# BALMAIN

## PARIS

HAIR COUTURE

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Monthly Press & Digital Coverage  
March 2025

Presented by PURPLE

PURPLE

LONDON / NEW YORK / LOS ANGELES / MIAMI / HONG KONG

# MARCH RESULTS

## RESULTS:

PURPLE secured **1 broadcast placement & 16 editorial placements**, garnering over **580,757,021 impressions**

PURPLE secured **263 social placements**, garnering over **44,965,530 impressions**

## TOP PRESS HIGHLIGHTS

Good Day LA - Broadcast

ODDA Magazine - Print

NewBeauty - Print

All Womens Talk

FOX LA Online

Forbes

Glamour

Glass Magazine

Hero Magazine

LA Mag Online

Medium

NewBeauty Online

PaperCity Magazine

PureWow

Vogue

Yahoo! Lifestyle

## TOP DIGITAL HIGHLIGHTS



Zarina Yeva

1,501,778 Followers



Anastasia Gerrans

768,970 Followers



Sofia Resing

445,928 Followers



Anéka Fashion  
Influencer

596,269 Followers



Geena

727,173 Followers



# MARCH OVERVIEW

## ACTIVATIONS

- Salon Events
  - PURPLE executed event production across New York, Houston, and Los Angeles, managing all logistics including catering, branded signage, custom menus, product displays, and on-site photography
  - Pre-event stylist training was coordinated in each market to ensure a seamless brand experience
  - PURPLE secured 63 appointments across NY, Houston, and LA, resulting in 130+ social posts, 2.1M+ social media impressions, 1.9M+ reach, and \$1.7M in media value
    - Abby Haliti Color Studio (NY): 39 social posts / 480,991 impressions
    - James Fojt Salons (Houston): 45 social posts / 900,202 impressions
    - Kim Vo Salon Event (LA): 46 social posts / 727,081 impressions

## PRESS

- Ongoing pitching for Muse Du Printemps campaign and C2 Accessories/Styling & Care Sets to secure top-tier editorial placements
  - Upcoming confirmed coverage: *NewBeauty*, *HYPEBAE*, *Bloomberg*
  - Recent press interest from: *WhoWhatWear*, *HYPEBAE*, *Social Life Magazine*
- Continued outreach for Muse D'Amour Chapter Campaign and Pince à Cheveux Burgundy Hair Clips / Muse D'Amour Set
  - Recent Coverage: *All Women's Talk*
- PURPLE continued to pitch Couleurs Couture Illuminating Mask Collection to long lead and short lead for coverage opportunities
  - Recent coverage: *FOX LA & FOX LA Online*
- PURPLE continued positioning in-house Balmain Hair experts for interview opportunities and broader evergreen stories
- PURPLE continued to pitch the full Balmain Hair portfolio for evergreen coverage opportunities
- PURPLE continued to vet applicable beauty awards for Balmain Hair

## INFLUENCER, VIP & SESSION STYLISTS

- Couleurs Couture Illuminating Color Mask Collection
  - PURPLE conducted follow-up gifting sent to key event invitees unable to attend.
- Cycle 1
  - PURPLE secured 32 opt-ins and facilitated all requests to-date
- General
  - PURPLE continued seeding to top influencers and VIPs for February/March gifting
  - PURPLE continued to pitch Balmain Hair for press appearances, notable events, and celebrity styling opportunities
  - PURPLE continued to implement influencer grading system to those who receive PR packages
  - PURPLE continued to reach out to influencers and VIPs and monitor social for organic social coverage
    - Requests include: *Denir Radoncic*, *Hailey Sani*, *Allie Esselli*, *Ivana Kordic*, *Asia Monet Rae*, *Madison Beer*, *Gigi Goode*, *David Evan Ruff*, *Emma Brooks*, *Zane Phillips*, *Leighton Meester*, *Lucy Rae McFadin*, *Anastasia Gerrans*, *Joan Smalls*, *Olivia Culpo*, and more
  - PURPLE continued to facilitate and monitor top tier celebrity session stylist and colorist gifting
    - Requests include: *Sky Kim*, *Ashley Gomila*, *Ruthie*, *John Paul*, *Chelsea Sule*, *Kimberly Fisher*, *Sky Kim*, *Maranda Widlund*, *Mel shengaris* & more!

# APRIL OUTLOOK

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## ACTIVATIONS

- Salon Events
  - PURPLE shared event recap
- June 2025 Event
  - PURPLE to begin event production and guest list curation upon confirmation of June event

## PRESS

- PURPLE to begin pitching Cycle 3 2025 offerings to long lead media for coverage opportunities
- PURPLE to continue pitching Cycle 2 2025 offerings to long lead & short lead for coverage opportunities
- PURPLE to continue pitching Cycle 1 2025 offerings to long lead and short lead for coverage opportunities
- PURPLE to continue pitching Couleurs Couture Illuminating Mask Collection to long lead and short lead for coverage opportunities
- PURPLE to pitch Kasper Heemskerk, Eduardo Ponce and Gonn Kinoshita for any larger editorials and profile opportunities
- PURPLE to continue pitching full Balmain Hair portfolio for evergreen coverage opportunities
- PURPLE to continue pitching in-house Balmain Hair experts for interview opportunities
- PURPLE to continue to vet applicable beauty awards for Balmain Hair

## INFLUENCER/SESSION STYLISTS/VIP

- PURPLE to share target list for C2 2025 mailer & begin outreach upon approval
- PURPLE to continue to facilitate & monitor influencer, session stylist & VIP gifting
- PURPLE to continue to pitch Balmain Hair accessories for celebrity styling opportunities
- PURPLE to shared april seeding list for influencer and VIP
- PURPLE to share opportunities for Cannes Film Festival talent styling
  - PURPLE to confirm details for Cannes Suite location and timing
- PURPLE to continue to secure opt-ins & facilitate for Couleurs Couture Illuminating Mask Collection mailer
- PURPLE to continue to secure opt-ins & facilitate targets for Cycle 1 2025 offerings

**BALMAIN**

**PARIS**

**HAIR COUTURE**

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BROADCAST COVERAGE



► SPRING MUST HAVES

STREAMING ON  
**FOX LOCAL**

**BALMAIN PARIS ILLUMINATING HAIR COLOUR MASKS**

9:47 AM 55°

Good Day LA | March 17, 2025

Spring self-care essentials

Balmain Hair Couleurs Couture Illuminating Mask Collection

Viewership: 83,776

## Spring self-care essentials

Momfluencer, Mona Shah, has everything you need to ring in the new season!



Fox LA Online | March 17, 2025

Spring self-care essentials

Balmain Hair Couleurs Couture Illuminating Mask Collection (1:54)

UVM: 3,800,600

<https://www.foxla.com/video/1609681>

**BALMAIN**

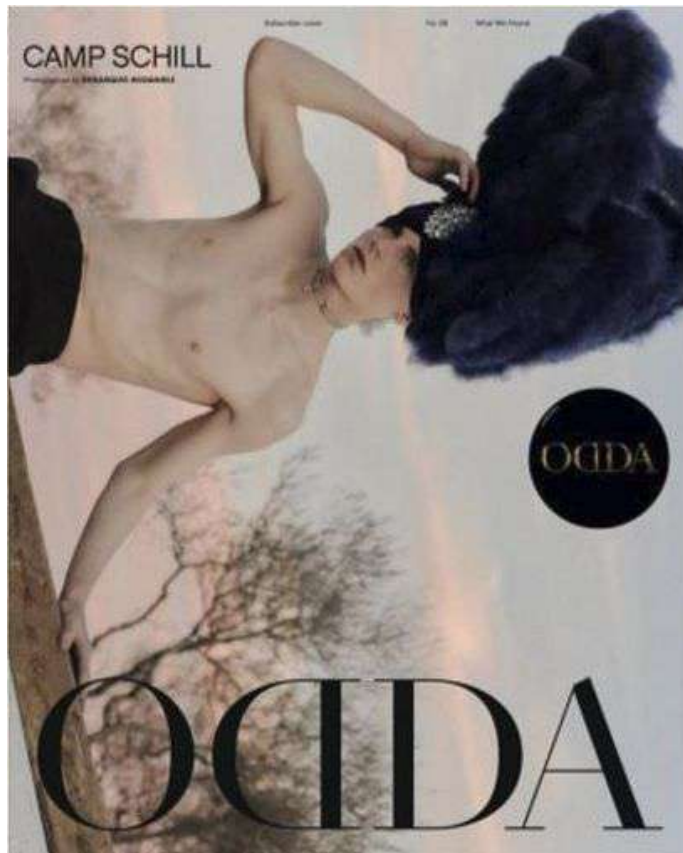
**PARIS**

**HAIR COUTURE**

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**PRINT COVERAGE**





Grooming  
MR. SARAH  
@The Wall Group  
using Dior Beauty,  
Balmain Hair,  
and BaByliss Pro

Photographer Assistant  
EMMETT BURNS

Fashion Assistants  
HANNAH LOEWEN  
and REN MICHELLE

Special Thanks  
to DEREK SHERRON  
@Epic Records

## ODDA Magazine | March Issue

Eddie Benjamin

Balmain Hair Session Stylist Credit - Mr. Sarah

Circulation: 10,000



Spring is in the hair! From sculptural clips to hair perfumes, these must-haves add a touch of fresh flair to any style.  
by Samantha Sandow

#### T3 x LELET

T3 cofounder Julie Chung calls "hair accessories the new jewelry," and we agree. With gold accents and sophisticated sparkle, the T3 x LELET NY Bar Barrette mixes nostalgia and modern elegance to elevate any look. \$245, [leletny.com](http://leletny.com)



#### RPZL

The coquette look is still in vogue, and statement bows can quickly take a high pony or half-up hairstyles to the next level. These silk RPZL Bethanny Bows is sure to complement just about anything in your wardrobe. Starting at \$30, [rpzl.com](http://rpzl.com)



#### BALMAIN HAIR



Pretty and proper—yet not too precious—the handcrafted Balmain Hair Muse Du Printemps Collection offers a runway-level ponytail clip, barrettes and more inspired by Parisian fashion that add texture to sleek styles. Starting at \$240, [balmainhair.us](http://balmainhair.us)



#### LUXURY MOOD BOARD

#### ERI JAY



Eri Jay's covered pieces showcase soft pastels and effortlessly chic styling. The Pink Charity Big Effing Clip and Mini Boar Bristle Brush (it gives hair the prettiest shine) feature a dreamy swirl of blush tones for a fresh, feminine touch. Starting at \$36, [erijay.com](http://erijay.com)



Pretty and proper—yet not too precious—the handcrafted Balmain Hair Muse Du Printemps Collection offers a runway-level ponytail clip, barrettes and more inspired by Parisian fashion that add texture to sleek styles. Starting at \$240, [balmainhair.us](http://balmainhair.us)



The perfect evening look, Kituch's new Hair Perfumes infuse strands with the brand's signature scents—Warm Sugar, Shear Violet, Amber Shores and Pistachio Latte—and include odor-eliminating technology that neutralizes unwanted smells rather than just masking them. \$20, [ulsa.com](http://ulsa.com)

NewBeauty | The Awards Issue

Luxury Mood Board

Balmain Hair Muse du Printemps Accessories

Circulation: 1,200,000

**BALMAIN**

**PARIS**

**HAIR COUTURE**

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PRESS COVERAGE

## The First Balmain Hair Prestige Salon in The U.S. Debuts in Houston — Getting to Know James Fojt Salons

**R**iver Oaks just got even prettier. James Fojt Salons opened in Highland Village Shopping Center last August, and as the first Balmain Hair Prestige Salon in the United States — second after Paris — the salon's products are exclusively by Balmain Hair Couture, a brand typically unavailable in the U.S. outside of a salon.

Within this calm and relaxing atmosphere, clients can enjoy treetop views, cappuccino, biscotti, and — of course — bespoke hair services with stylists who take the time to understand your hair type and goals to create the perfect style. The exclusive product line, Balmain Paris Hair Couture, offers luxurious hair treatments, a richly pigmented color line, as well as care and styling products. The salon will expand its services in 2025, so stay tuned for enhanced offerings.



**PaperCity Magazine | March 1, 2025**

The First Balmain Hair Prestige Salon in The U.S. Debuts in Houston — Getting to Know James Fojt Salons

Balmain Hair x James Fojt Salon

UVM: 98,609

<https://www.papercitymag.com/fashion/james-fojt-salons-first-balmain-hair-prestige-salon-houston/>



# Black Cherry Is The Biggest Beauty Trend This Winter



The black cherry look is not limited to makeup alone, but can also extend to hair. Balmain Hair launched a limited edition [Pince à Cheveux Imperiale Velvet Burgundy](#) luxury hair accessories

and [Muse D'Amour Styling Set](#) in late January. The accessories include two different sized claw clips and a mini detangling brush. For the extra-bold, dying your hair a cherry red is an option. But be warned, for those with darker hair, the look often requires pre-lightening, as permanent color alone may not always lift enough to create a true, vivid burgundy, said Glennnda Kommelaere, international trainer for Balmain Hair. However, this also means more upkeep to prevent brassiness and maintain depth.

**Forbes | March 2, 2025**

Black Cherry Is The Biggest Beauty Trend This Winter

Pince À Cheveux Clips in Burgundy, Muse D'Amour Styling Set

UVM: 88,209,424

<https://www.forbes.com/sites/emmasandler/2025/03/02/black-cherry-is-the-biggest-beauty-trend-this-winter/>

## Get Red Carpet-Ready with These Oscar-Worthy Beauty Essentials



Revive and enhance warm brown tones with **Balmain Paris Couleurs Couture Illuminating Mask**—a nourishing treatment that adds shine, hydration, and richness to color-treated hair.

### **Balmain PARIS: Illuminating Colour Mask Warm Brown 150ml**

Natural blonde to light brown hair can lose its rich warm brown tones. The Illuminating Colour Mask is expertly formulated to enhance and intensify these beautiful shades between salon visits. Infused with pure pigments, this luxurious treatment revives and deepens the vibrancy of both pre-lightened and coloured hair.

[Balmain](#)

Get ready to dazzle and make your red carpet dreams a reality with these Oscar-worthy beauty essentials. Here's to looking and feeling fabulous on the big night and all year 'round! Wishing you lots of love and glamour this Oscar weekend .

LA Mag Online | March 3, 2025

Get Red Carpet-Ready with These Oscar-Worthy Beauty Essentials

Balmain Hair Couleurs Couture Illuminating Mask in Warm Brown \*PURPLE reached out for brand name update

UVM: 385,712

<https://lamag.com/sponsored/get-red-carpet-ready-with-these-oscar-worthy-beauty-essentials>

# HERO

## Heroine 22 cover interview: Naomi Ackie in conversation with Robert Pattinson

*hair RO MORGAN at THE WALL GROUP using BALMAIN HAIR and T3 MICRO, make-up FRANCELLE DALY at 2B MANAGEMENT; manicurist MAKI SAKAMOTO at THE WALL GROUP; movement director JORGE DORSINVILLE at EXPOSURE NY; tailor TAILOR KAITLYN at 7TH BONE; photography assistant BRIAN KANAGAKI; fashion assistant HILTON PALMER; digital technician MIKE SKIGEN; production JENNIFER PIO and DUSTIN EGGLING*



**Hero Magazine | March 4, 2025**

Heroine 22 cover interview: Naomi Ackie in conversation with Robert Pattinson

Balmain Hair Session Stylist Credit - Ro Morgan

UVM: 61,236

<https://hero-magazine.com/article/273363/heroine-22-naomi-ackie-robert-pattinson>

# The 29 Best Hairstyles for Greasy Hair

2/29

## Half Up

Turns out, having greasy hair is half the work when it comes to this half-up, half-down look. According to celebrity hairstylist [Ashley Gomilla](#), it's one of her favorite easy hairstyles.

"The half-up hairstyle is great for greasy hair because you can add a little product to the half-up portion," she says. "I like to use [Balmain Hair's Moisturizing Styling Cream](#). Using a product like this will add a bit more shine where needed and provide a strong hold to tame flyaways. I like to use a rat-tail comb to part the section I will pull up. Once I have my parting right and the top combed through, I secure it with a clear rubber band."



4/29

## Minimalist Bun

"I love a sleek low bun, and having greasy hair is no issue for this hairstyle," says Gomilla. You can achieve this style in two different ways. For a sleek look, she recommends adding argan oil to strands for extra shine. If you want a matte look, try using pomade to tame flyaways.

"Using [Balmain Hair's Argan Moisturizing Elixir](#), I apply about 5 to 10 drops and brush it throughout the hair," she says. "Then, with a clear elastic, I make a low ponytail, add more argan oil, and twist until I get the perfect bun. I recommend using bobby pins that match your hair color to secure it, and then locking the whole look in with some strong-hold hairspray."



6/29

## Long Braids

If you have a greasy scalp and natural or textured hair, Gomilla recommends braids for prolonging your style. "Braids are a protective hairstyle that works great for clients with oily hair who want a cute style that doesn't need to be washed out right away," she says.

For a clean look, she suggests braiding closer to the scalp while using a strong-hold gel like [Balmain Hair's Styling Gel Maximum Hold](#).



**Glamour | March 7, 2025**

The 29 Best Hairstyles for Greasy Hair

Balmain Hair Session Stylist Expert Quotes - Ashley Gomila, Moisturizing Styling Cream, Argan Moisturizing Elixir, Styling Gel Maximum Hold

UVM: 5,697,130

<https://www.glamour.com/gallery/greasy-hairstyle-ideas>



# NEWBEAUTY®

## Refreshing Your Blonde Hair? These are the 13 Blonde Hair Color Trends to Consider

While our brains used to go one place when we heard the word “blonde,” the world of blonde hair shades has since expanded to include any one of hundreds of hues. Whether it be a rich-girl-inspired shade spearheaded by our favorite celebrities or a low-maintenance, beachy hue inspired by California it-girls, the blonde hair trends of today are filled with nuance and character. If you're looking to refresh your strands but aren't sure which color trend is right for you, we've gathered all the hottest ones to help you on your hair color journey.

### The 13 Best Blonde Hair Color Trends to Try Now

2 / 13

#### Warm Marigold Blonde

If you're interested in a blonde hair hue that fully embraces that warm, springy energy, warm marigold blonde is a great option. Inspired by the flower it's named after, celebrity hairstylist and Balmain Hair US Ambassador Gonn Kinoshita explains “This hair color is inspired by the frilly marigold flower. It is a combination of blonde copper, gold and brown tones to create a dimensional warm shade.”



IG: @kellyawesomesauce

NewBeauty Online | March 11, 2025

Refreshing Your Blonde Hair? These are the 13 Blonde Hair Color Trends to Consider

Balmain Hair Ambassador Quotes - Gonn Kinoshita

UVM: 505,316

<https://www.newbeauty.com/top-blonde-hair-trends/>

# Medium

## Beauty & Wellness Trends We're Excited About This Spring

### Balmain Hair — Limited Edition Muse D'Amour Styling Set

The perfect addition to any styling kit, with a trio of products designed to keep hair healthy and protected throughout the season. This exclusive set includes a Thermal Protection Spray, Argan Moisturising Elixir, and a Detangling Spa Brush Mini, providing an all-in-one solution for hair care and protection.



**Medium | March 13, 2025**

Beauty & Wellness Trends We're Excited About This Spring

LE Muse D'Amour Styling Set

UVM: 52,577,583

<https://medium.com/the-new-york-exclusive/beauty-wellness-trends-were-excited-about-this-spring-bbef14948e33>

## Inside the Hair Story of Chappell Roan's "The Giver"



Have you ever wondered what glam hair look a plumber would serve before taking on the task of unclogging a kitchen drain? Would inserting an IV hurt any less if your nurse sported the hair of a '70s supermodel? Chappell Roan knows you're curious—and explored those blue- and white-collar fantasies in looks to promote her forthcoming new music, "The Giver."

"So, baby / When you need the job done / You can call me, baby," Roan sings. For the job to get done right, she needed the glam to go with each of her drag worker moments: lawyer (or as Chappell put it, "your ex's worst nightmare"), plumber, detective, nurse, and construction worker. So the Midwest Princess turned to [Jaime Edenilson Diaz](#), a first-generation Salvadoran American artist based in Los Angeles and a multi-hyphenate visual artist who works primarily in hair, makeup, and image making, to help create the promotional images.

"I'd like to say my approach to visuals is creating new-age classics that stand the test of time and create a space for imagination to flow," Diaz—who has also worked with Poppy, [Parris Goebel](#), [Beabadoobee](#), and Lil Nas X—tells *Vogue*. Diaz took a general creative brief from Roan's team, which includes stylist [Genesis Webb](#) and creative director Ramisha Sattar, and put his own twist on it. Makeup artist [Nick Lennon](#), who has worked with Charli XCX, rounded out the glam with feathery lashes and a glossy, saucy brick red lip.

For the stern lawyer and detective looks, Diaz created a tight, slick, and equally austere updo. "I used no heat," Diaz explains. "It was water, gel, mousse, and a dream." Plus some Balmain hair products, the stylist's favorite.

**Vogue | March 13, 2025**

Inside the Hair Story of Chappell Roan's "The Giver"

Balmain Hair Session Stylist Quotes - Jaime Diaz, Balmain Hair Brand Mention

UVM: 9,570,730

<https://www.vogue.com/article/chappell-roan-the-giver-hair-beauty-looks>

# GLASS

## It Girl Devon Ross talks to Glass about her transition from model to actor

Hair: Bryan Gaw using BALMAIN HAIR



**Glass Magazine | March 14, 2025**

It Girl Devon Ross talks to Glass about her transition from model to actor

Balmain Hair Session Stylist Credit - Bryan Gaw

UVM: 12,330

<https://theglassmagazine.com/devon-ross-interview/>



## L'Annee de la Muse by Balmain Hair Is Your Ultimate Hair Inspiration for 2025

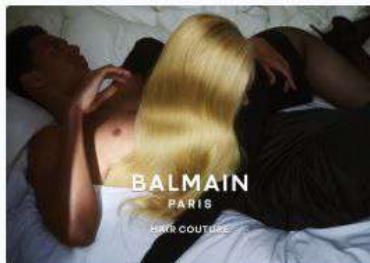


### 1. Muse D'Amour: The Essence of Tenderness



The journey begins with Muse D'Amour, where love is the heartbeat of our muse's narrative. In this first chapter, **the woman's hair flows softly**, embodying the tender and passionate emotions of love. Her locks, gentle and caressed by the light, represent the delicate yet powerful essence of her connection with another. Through this visual exploration, Balmain Hair highlights how love—like hair—can be both transformative and vulnerable, reflecting a **woman's intimate bond with herself and those she holds dear**.

Élora, our model in this first chapter, wears her hair with a reverence that mirrors the adoration she feels, making her connection with her own beauty a sacred expression of love. **The soft waves and silken texture** symbolize not only her personal growth but also the gentle ebbs and flows of affection. Each strand speaks of the emotions that tether a **Parisian woman** to her lover, and her beauty flourishes with this harmonious bond.



The **captivating imagery by Sebastian Faena** captures these intimate moments of love, revealing the depth of connection between the muse and her hair. From the flowing locks that cascade gracefully to the intimate expressions of joy and tenderness, the photos speak volumes about the purity of love—fueled by passion and driven by a deep emotional connection. The soft, **romantic hues and timeless elegance** transport us to the heart of Paris, where love and beauty intertwine seamlessly.



Looking for gorgeous hair inspiration to add to your beauty visual board for 2025? Look no further. The **most gorgeous, sensual, elegant hair ad campaign of 2025** has arrived! **Balmain Hair** presents a **captivating visual narrative with L'Année de la Muse**, a year-long campaign that beautifully encapsulates the evolving journey of a Parisian woman. Divided into four chapters, the campaign delves into the **profound connection between a woman's hair and her story**—each stage in her life symbolized through her evolving hairstyle. With the stunning photography of **Sebastian Faena** and evocative short films directed by **Bobby Afonso**, **L'Année de la Muse** brings to life the nuances of love, self-discovery, and empowerment that define every woman's path.

**All Womens Talk | March 17, 2025**

L'Annee de la Muse by Balmain Hair Is Your Ultimate Hair Inspiration for 20  
L'Année de la Muse - Muse D'Amour Campaign

UVM: 112,134

<https://allwomenstalk.com/balmain-hair-lannee-de-la-muse-2025/>

## 2. The Creative Vision Behind the Campaign

The stunning visuals are supported by the artistic direction of **Iham Mestour from The Wall Group**, whose mastery behind the scenes ensures that each look is as radiant and empowered as the woman it represents. **Hair stylist Nicole Poede and makeup artist Morgane Martini** bring the essence of "Muse D'Amour" to life, expertly creating looks that **balance natural beauty with high-fashion sophistication**.

The impeccable styling of **Sofia Achaval, alongside assistant stylist Aldy Simes**, captures the authenticity and elegance of a Parisian muse in love, while the production team, led by **Ania Rybus and Prospero Production**, ensures that every shot exudes the **timeless elegance of Balmain**.

## 3. About Balmain Hair: A Legacy of Luxury and Excellence

With over **50 years of rich heritage**, **Balmain Hair** remains a trusted name in the world of luxury haircare. Inspired by the Balmain Paris fashion house and their exclusive backstage secrets, Balmain Hair offers a collection that allows women to create the ultimate catwalk-inspired looks. Each product in their extensive line is **meticulously crafted**, ensuring the highest quality for those who seek sophistication, perfection, and transformative beauty.

Through its dedication to excellence and innovation, **Balmain Hair continues to push boundaries**, creating new application techniques and products that guarantee a flawless finish. This campaign, with its stunning photography and impeccable styling, embodies the philosophy of Balmain Hair: luxury, refinement, and the beauty of a woman's ever-evolving story.

**All Womens Talk | March 17, 2025** *Continued*

L'Année de la Muse by Balmain Hair Is Your Ultimate Hair Inspiration for 2025

L'Année de la Muse - Muse D'Amour Campaign

UVM: 112,134

<https://allwomenstalk.com/balmain-hair-lannee-de-la-muse-2025/>

## Balmain Hair Limited Edition Muse D'Amour Set -The Ultimate Indulgence in Luxury Haircare

For those who believe that hair is more than just an accessory, but rather an **extension of one's identity**, the Balmain Hair Limited Edition Muse D'Amour Set is a celebration of **beauty, elegance, and unparalleled care**. This exquisite trio—comprising the *Thermal Protection Spray*, *Argan Moisturising Elixir*, and a *Detangling Spa Brush Mini*—is designed to lavish your tresses with the nourishment and protection they deserve. **Crafted with the expertise of Balmain Hair**, this set is an essential indulgence for those who demand **nothing less than perfection**.



## 1. Balmain Hair: A Legacy of Parisian Excellence



For over 45 years, **Balmain Hair Couture** has epitomized luxury in haircare, seamlessly blending Parisian elegance with groundbreaking hair innovations. As an extension of the esteemed Balmain fashion house, the haircare line reflects the **brand's commitment to quality, sophistication and timeless beauty**. Rooted in haute couture heritage, Balmain Hair is trusted by hairstylists, models, and beauty connoisseurs around the world offering meticulously crafted formulas that **transform hair into its most radiant state**.

The Limited Edition Muse D'Amour Set is no exception. It encapsulates Balmain's dedication to excellence, combining the finest ingredients with **advanced formulations to protect, hydrate, and enhance your locks**. Whether you're preparing for a runway-worthy moment or simply elevating your everyday hair routine, this set delivers the luxury your strands crave.

All Womens Talk | March 21, 2025

Balmain Hair Limited Edition Muse D'Amour Set -The Ultimate Indulgence in Luxury Haircare

Balmain Hair LE Muse D'Amour Styling Set

UVM: 112,134

<https://hair.allwomenstalk.com/balmain-hair-limited-edition-muse-d-amour-set/>



## 2. A Symphony of Protection, Hydration, and Shine



At the heart of the Muse D'Amour Set is a harmonious blend of science and indulgence, ensuring that each strand is protected from environmental aggressors while being deeply nourished. Let's take a closer look at the **individual treasures within this opulent collection**:

### ★ Thermal Protection Spray (200ml) – The Guardian of Healthy Hair

Every modern beauty knows the **transformative power of heat styling**—whether it's a sleek, polished blowout or voluminous waves that exude effortless glamour. However, frequent use of styling tools can strip the hair of essential moisture, leaving it brittle and prone to damage. Enter the **Balmain Thermal Protection Spray**, a safeguard against **heat up to 220°C (428°F)** that ensures your **hair remains as luscious and resilient as ever**.

**Infused with Pro-Vitamin B5 and Silk Protein**, this weightless formula strengthens the hair shaft, smooths the cuticle, and enhances elasticity, making it less susceptible to breakage. Unlike traditional heat protectants that can feel heavy or sticky, this mist **glides effortlessly** through the strands, providing an anti-tangle effect while imparting an enviable shine. With just a few spritzes, your hair is primed for styling, **shielded from heat-induced stress**, and left feeling irresistibly soft.

### ★ Argan Moisturising Elixir (100ml) – Liquid Gold for Luminous Locks

No luxurious haircare ritual is complete without an **elixir of nourishment**, and **Balmain's Argan Moisturising Elixir** is nothing short of divine. Powered by the richness of pure argan oil, this formula penetrates deep into the hair fiber, delivering an instant surge of hydration and restoring lost vitality.

What makes this elixir truly exceptional is its ability to **transform the hair's texture from within**. It not only smooths and softens, but also reinforces the hair's natural structure, reducing frizz and imparting a glossy, mirror-like finish. Whether applied before styling to enhance manageability or as a finishing touch for a sleek, polished look, this elixir ensures your hair remains effortlessly radiant.

The **infusion of silk amino acids** further amplifies its effects, strengthening each strand while providing a feather-light touch. Unlike traditional serums that may feel greasy or weigh down the hair, this formula melts into the strands seamlessly, making it suitable for all hair types—from ultra-fine to thick and textured. The result? **Hair that is sumptuously soft, visibly healthier, and imbued with an irresistible glow**.

**All Womens Talk | March 21, 2025 Continued**

Balmain Hair Limited Edition Muse DAmour Set -The Ultimate Indulgence in Luxury Haircare

Balmain Hair LE Muse D'Amour Styling Set

UVM: 112,134

<https://hair.allwomenstalk.com/balmain-hair-limited-edition-muse-d-amour-set/>



#### ★ Detangling Spa Brush Mini – A Gift of Effortless Elegance

As a finishing touch, **Balmain Hair** presents the **Detangling Spa Brush Mini** as a complimentary gift, ensuring that every step of your haircare routine is as refined as the products themselves. Designed to **glide smoothly through the hair without causing breakage**, this compact yet highly effective brush gently untangles knots while distributing the hair's natural oils, promoting overall scalp health and shine.

**Crafted with flexible bristles** that adapt to the hair's natural movement, this brush is the perfect companion for maintaining sleek, healthy strands on the go. Whether slipping it into your handbag for mid-day touch-ups or keeping it in your beauty arsenal for post-shower detangling, this **luxurious tool** ensures that your hair remains effortlessly smooth and manageable at all times.

### 3. Why You'll Love the Muse D'Amour Set



The Balmain Hair Limited Edition Muse D'Amour Set is more than just a collection of haircare essentials—it's an experience. Designed for those who cherish their hair and seek only the finest products, this set:

- ✓ **Protects:** The Thermal Protection Spray acts as an invisible shield against heat damage, preserving the hair's integrity even with frequent styling.
- ✓ **Nourishes:** The Argan Moisturising Elixir deeply hydrates, fortifies, and enhances shine, ensuring hair looks and feels its absolute best.
- ✓ **Enhances Manageability:** The Detangling Spa Brush Mini smooths out knots effortlessly, reducing stress on the hair and scalp.
- ✓ **Elevates Your Haircare Ritual:** With its luxurious packaging and high-performance formulations, this set transforms daily hair maintenance into a moment of self-indulgence.

**All Womens Talk | March 21, 2025** *Continued*

Balmain Hair Limited Edition Muse D'Amour Set -The Ultimate Indulgence in Luxury Haircare

Balmain Hair LE Muse D'Amour Styling Set

UVM: 112,134

<https://hair.allwomenstalk.com/balmain-hair-limited-edition-muse-d-amour-set/>

# The 13 Best Hair Perfumes of 2025, Tested by Editors



BEST SPLURGE

## 9. Balmain Hair Perfume

### WHAT WE LIKE

- long-lasting
- rich scent
- luxurious bottle

### WHAT WE DON'T LIKE

- can be a bit overpowering if you spray too much

- **Value:** 19/20
- **Longevity:** 19/20
- **Wearability:** 17/20
- **Aesthetics:** 20/20
- **Functionality:** 20/20
- **Total:** 95/100

If you splurge on any hair perfumes, let it be this one from Balmain. "It has so many notes, from orange blossom to sandalwood and pinewood to peach blossom, so the blend strikes a nice balance between citrus and musky. I can tell it's such a quality perfume by how long it lasts—I've worn it a handful of times and it's lasted me for hours on end. Yes, the strong scent dissipates with time, but the strands still hold onto the hints of it by the end of the night," Associate Commerce Fashion Editor [Stephanie Meraz](#) tells me. "The chic and minimalistic packaging is a work of art that I'm more than happy to display on my stand. The bottle even has a magnetic cap—such a minute detail that really makes this feel extra luxurious. If you're the type of person who loves to smell like a confident, powerful person, then this is going to be your best friend. It's also great for special occasions, whether for a weekly date night or wedding. It also claims to nourish and protect the hair, so if that's the case, I'm a fan for life."

### FAST FACTS

- **Tester's Hair Type:** oily, thick hair
- **Size:** 3.4 oz
- **Scent Notes:** star anise, tarragon, pinewood, peach blossom

\$186 AT NEIMAN MARCUS

PureWow | March 23, 2025

The 13 Best Hair Perfumes of 2025, Tested by Editors  
Balmain Hair Signature Hair Perfume

UVM: 4,569,384

<https://www.purewow.com/beauty/best-hair-perfumes>

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\$186 AT NEIMAN MARCUS

**Yahoo! Lifestyle | March 23, 2025**

The 13 Best Hair Perfumes of 2025, Tested by Editors

Balmain Hair Signature Hair Perfume

UVM: 413,750,923

<https://www.yahoo.com/lifestyle/13-best-hair-perfumes-2025-120000564.html>

# BALMAIN

## PARIS

HAIR COUTURE



---

NYC SALON EVENT  
SOCIAL COVERAGE

## Top Instagram Content (1/1)



 [Allie Esselli](#)



 **Imp** 80.4k  
 **Eng.** 7.8k  
**Reach** 67.1k



 [Alexander Sim](#)



 **Imp** 65.0k  
 **Eng.** 3.1k  
**Reach** 56.3k



 [Elysia Berman](#)



 **Imp** 16.9k  
 **Eng.** 1.9k  
**Reach** 13.9k



 [ELISA BAILLON](#)



 **Imp** 9.1k  
 **Eng.** 0.4k  
**Reach** 7.9k



 [Abby Haliti](#)



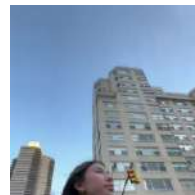
 **Imp** 6.3k  
 **Eng.** 0.2k  
**Reach** 5.5k



 [Alexandra Folino](#)



 **Imp** 2.8k  
 **Eng.** 0.2k  
**Reach** 2.3k

 [KEL • 可盈](#)



 **Imp** 3.6k  
 **Eng.** 0.2k  
**Reach** 3.1k



## ⊕ Top Instagram Stories (1/2)



⊕ **Imp** 20.2k  
 ⏏ **Eng.** 35.3k  
**Reach**  
 19.7k  
[Alexander Sim](#)



⊕ **Imp** 8.8k  
 ⏏ **Eng.** 8.4k  
**Reach** 8.6k



⊕ **Imp** 13.7k  
 ⏏ **Eng.** 8.7k  
**Reach**  
 13.3k  
[Alexander Sim](#)



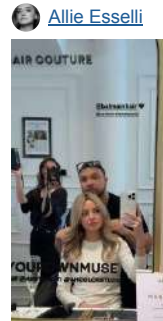
⊕ **Imp** 9.0k  
 ⏏ **Eng.** 8.4k  
**Reach** 8.8k



⊕ **Imp** 11.8k  
 ⏏ **Eng.** 8.6k  
**Reach**  
 11.5k  
[Lucy Rae](#)  
[McEadin](#)



⊕ **Imp** 3.8k  
 ⏏ **Eng.** 3.6k  
**Reach** 3.7k



⊕ **Imp** 13.7k  
 ⏏ **Eng.** 8.6k  
**Reach**  
 13.3k  
[Ivana Kordic](#)



⊕ **Imp** 6.4k  
 ⏏ **Eng.** 3.6k  
**Reach** 6.3k



⊕ **Imp** 13.7k  
 ⏏ **Eng.** 8.6k  
**Reach**  
 13.3k  
[Ivana Kordic](#)



⊕ **Imp** 6.4k  
 ⏏ **Eng.** 3.6k  
**Reach** 6.3k



⊕ **Imp** 8.7k  
 ⏏ **Eng.** 8.6k  
**Reach** 8.5k  
[Elysia Berman](#)



⊕ **Imp** 4.5k  
 ⏏ **Eng.** 3.4k  
**Reach** 4.3k



⊕ **Imp** 9.4k  
 ⏏ **Eng.** 8.6k  
**Reach** 9.2k  
[Elysia Berman](#)



⊕ **Imp** 4.5k  
 ⏏ **Eng.** 3.4k  
**Reach** 4.4k



⊕ **Imp** 9.0k  
 ⏏ **Eng.** 8.4k  
**Reach** 8.8k  
[Abby Halli](#)



⊕ **Imp** 3.0k  
 ⏏ **Eng.** 3.2k  
**Reach** 2.9k

## ⊕ Top Instagram Stories (2/2)

 [KEL • 可盈](#)



⊕ Imp 0.5k  
 ↗ Eng. 0.7k  
 Reach 0.5k

 [KEL • 可盈](#)



⊕ Imp 0.5k  
 ↗ Eng. 0.7k  
 Reach 0.5k

 [MARIA  
GIANNO](#)



⊕ Imp 0.7k  
 ↗ Eng. 0.7k  
 Reach 0.7k

 [ELISA BAI  
LO.N](#)



⊕ Imp 1.1k  
 ↗ Eng. 0.7k  
 Reach 1.1k

 [Ryan Austin /  
IGK NYC](#)



⊕ Imp 84  
 ↗ Eng. 0.7k  
 Reach 82

 [Hana Hong](#)



⊕ Imp 0.7k  
 ↗ Eng. 0.7k  
 Reach 0.7k

 [Hana Hong](#)




⊕ Imp 0.7k  
 ↗ Eng. 0.7k  
 Reach 0.7k

 [Kelly Christine  
Reed](#)



⊕ Imp 0.6k  
 ↗ Eng. 0.7k  
 Reach 0.6k

 [Brooke  
Frischer](#)



⊕ Imp 0.5k  
 ↗ Eng. 0.7k  
 Reach 0.5k

 [Brittany  
Romano](#)




⊕ Imp 0.6k  
 ↗ Eng. 0.7k  
 Reach 0.6k

 [Jen Hussein](#)






⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

## Top TikTok Content (1/1)



 [Alexander Sim](#)



 **Imp** 0.7k  
 **Eng.** 0.7k  
**Reach** 0.6k

 [Alexander Sim](#)



 **Imp** 65  
 **Eng.** 70  
**Reach** 54



**BALMAIN**

**PARIS**

**HAIR COUTURE**

---



HOUSTON SALON EVENT


SOCIAL COVERAGE

## Top Instagram Content (1/1)



 [CAT CONLEY](#)



 **Imp** 0.2m  
 **Eng.** 11.9k  
**Reach** 0.1m



 [Roccibel Volpicella](#)



 **Imp** 0.2m  
 **Eng.** 8.8k  
**Reach** 0.2m



 [Veronica Ellis](#)




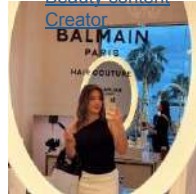
 **Imp** 65.8k  
 **Eng.** 4.3k  
**Reach** 56.2k



 [Aynur Guzel](#)



 **Imp** 56.3k  
 **Eng.** 1.7k  
**Reach** 49.4k



 [Fabiana V / Beauty content Creator](#)




 **Imp** 47.8k  
 **Eng.** 1.6k  
**Reach** 41.9k



 [THEREA](#)




 **Imp** 16.5k  
 **Eng.** 1.3k  
**Reach** 13.9k



 [Nino -Beauty Content Creator](#)




 **Imp** 18.3k  
 **Eng.** 0.8k  
**Reach** 15.9k



 [stephanie tran](#)



 **Imp** 3.9k  
 **Eng.** 0.4k  
**Reach** 3.2k

 [Beatriz Alondra - Beauty Content Creator](#)



 **Imp** 3.0k  
 **Eng.** 0.1k  
**Reach** 2.6k

## ⊕ Top Instagram Stories (1/3)



⊕ Imp 80.1k  
Eng. 50.7k  
Reach 78.0k



⊕ Imp 11.9k  
Eng. 8.7k  
Reach



⊕ Imp 6.2k  
Eng. 18.7k  
Reach 6.0k



⊕ Imp 11.8k  
Eng. 8.6k  
Reach



⊕ Imp 6.2k  
Eng. 18.7k  
Reach 6.0k



⊕ Imp 6.8k  
Eng. 8.4k  
Reach 6.6k



⊕ Imp 5.5k  
Eng. 18.0k  
Reach 5.4k



⊕ Imp 4.7k  
Eng. 8.4k  
Reach 4.6k



⊕ Imp 25.8k  
Eng. 8.8k  
Reach 25.1k



⊕ Imp 6.8k  
Eng. 8.4k  
Reach 6.6k



⊕ Imp 26.1k  
Eng. 8.8k  
Reach 25.4k



⊕ Imp 5.8k  
Eng. 8.4k  
Reach 5.7k



⊕ Imp 26.1k  
Eng. 8.8k  
Reach 25.4k



⊕ Imp 4.7k  
Eng. 8.4k  
Reach 4.6k



⊕ Imp 11.1k  
Eng. 8.7k  
Reach 10.8k



⊕ Imp 6.8k  
Eng. 8.4k  
Reach 6.6k

## ⊕ Top Instagram Stories (2/3)



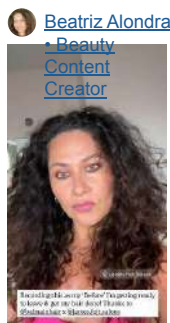
⊕ Imp 4.7k  
Eng. 8.4k  
Reach 4.6k



⊕ Imp 4.7k  
Eng. 8.3k  
Reach 4.6k



⊕ Imp 1.1k  
Eng. 3.7k  
Reach 1.0k



⊕ Imp 0.9k  
Eng. 3.7k  
Reach 0.9k



⊕ Imp 1.1k  
Eng. 3.7k  
Reach 1.1k



⊕ Imp 1.2k  
Eng. 3.7k  
Reach 1.1k



⊕ Imp 3.1k  
Eng. 3.5k  
Reach 3.1k



⊕ Imp 3.2k  
Eng. 3.5k  
Reach 3.1k



⊕ Imp 3.2k  
Eng. 3.5k  
Reach 3.1k



⊕ Imp 3.2k  
Eng. 3.5k  
Reach 3.1k



⊕ Imp 3.2k  
Eng. 3.5k  
Reach 3.1k



⊕ Imp 3.2k  
Eng. 3.5k  
Reach 3.1k



⊕ Imp 3.2k  
Eng. 3.5k  
Reach 3.1k



⊕ Imp 3.2k  
Eng. 3.5k  
Reach 3.1k





⊕ Imp 3.2k  
Eng. 3.5k  
Reach 3.1k





⊕ Imp 3.2k  
Eng. 3.5k  
Reach 3.1k

## Top Instagram Stories (3/3)





 Imp 3.2k  
 Eng. 3.5k  
Reach 3.1k



 Imp 3.2k  
 Eng. 3.5k  
Reach 3.1k



 Imp 0.2k  
 Eng. 0.7k  
Reach 0.2k

**BALMAIN**


**PARIS**

**HAIR COUTURE**



---

LOS ANGELES SALON EVENT  
SOCIAL COVERAGE

## Top Instagram Content (1/1)



 [Darya Sizina](#)




 **Imp** 99.3k  
 **Eng.** 6.0k  
**Reach** 85.2k



 [Loreen Hwang](#)



 **Imp** 93.8k  
 **Eng.** 5.3k  
**Reach** 80.6k

 [Loreen Hwang](#)



 **Imp** 81.0k  
 **Eng.** 4.6k  
**Reach** 69.6k



## ⊕ Top Instagram Stories (1/3)

[Asia Monet](#)



⊕ Imp 66.7k  
Eng. 49.5k  
Reach 65.0k  
[Darya Sizina](#)

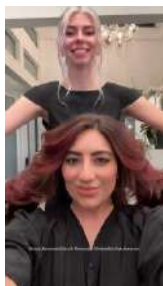


⊕ Imp 38.4k  
Eng. 18.7k  
Reach

[Asia Monet](#)



⊕ Imp 66.7k  
Eng. 49.2k  
Reach 65.0k  
[Natasha Moor](#)



⊕ Imp 17.4k  
Eng. 18.3k  
Reach

[Justin Toves Vincilion](#)



⊕ Imp 4.9k  
Eng. 33.4k  
Reach 4.7k  
[Natasha Moor](#)



⊕ Imp 18.4k  
Eng. 18.3k  
Reach

[Justin Toves Vincilion](#)



⊕ Imp 4.9k  
Eng. 33.4k  
Reach 4.7k  
[Natasha Moor](#)



⊕ Imp 17.3k  
Eng. 18.3k  
Reach

[Justin Toves Vincilion](#)



⊕ Imp 4.9k  
Eng. 33.3k  
Reach 4.7k  
[Natasha Moor](#)



⊕ Imp 17.3k  
Eng. 18.3k  
Reach

[Justin Toves Vincilion](#)



⊕ Imp 1.8k  
Eng. 33.3k  
Reach 1.7k  
[Natasha Moor](#)



⊕ Imp 17.3k  
Eng. 18.2k  
Reach

[Darya Sizina](#)



⊕ Imp 38.4k  
Eng. 18.9k  
Reach 37.4k  
[Natasha Moor](#)



⊕ Imp 17.4k  
Eng. 18.2k  
Reach

[Darya Sizina](#)



⊕ Imp 38.4k  
Eng. 18.8k  
Reach 37.4k  
[Natasha Moor](#)



⊕ Imp 17.3k  
Eng. 18.2k  
Reach



## ⊕ Top Instagram Stories (2/3)

 [Natasha Moor](#)



⊕ Imp 17.3k

🔗 Eng. 18.2k

Reach

16.8k

 [jackjunk](#)

 [Natasha Moor](#)



⊕ Imp 17.3k

🔗 Eng. 18.2k

Reach

16.8k

 [jackjunk](#)

 [Natasha Moor](#)



⊕ Imp 17.4k

🔗 Eng. 18.2k

Reach

16.9k

 [Autym Sanson](#)

 [Natasha Moor](#)



⊕ Imp 17.3k

🔗 Eng. 18.2k

Reach

16.8k

 [Autym Sanson](#)

 [Loreen Hwang](#)



⊕ Imp 11.1k

🔗 Eng. 18.1k

Reach

10.8k

 [Soleil Isabella Crow](#)

 [Loreen Hwang](#)



⊕ Imp 11.1k

🔗 Eng. 18.0k

Reach

10.8k

 [Soleil Isabella Crow](#)

 [Loreen Hwang](#)



⊕ Imp 11.1k

🔗 Eng. 18.0k

Reach

10.8k

 [lyss](#)

 [Loreen Hwang](#)



⊕ Imp 11.1k

🔗 Eng. 18.0k

Reach

10.8k

 [lyss](#)



⊕ Imp 3.3k

🔗 Eng. 3.7k

Reach 3.2k



⊕ Imp 3.3k

🔗 Eng. 3.6k

Reach 3.2k



⊕ Imp 3.7k

🔗 Eng. 3.6k

Reach 3.6k



⊕ Imp 3.7k

🔗 Eng. 3.6k

Reach 3.6k



⊕ Imp 3.1k

🔗 Eng. 3.5k

Reach 3.0k



⊕ Imp 3.1k

🔗 Eng. 3.5k

Reach 3.0k



⊕ Imp 5.0k

🔗 Eng. 3.5k

Reach 4.9k



⊕ Imp 5.0k

🔗 Eng. 3.5k

Reach 4.9k

## ⊕ Top Instagram Stories (3/3)

 [Mia Maguire](#)



⊕ Imp 0.5k  
 ↗ Eng. 0.7k  
 Reach 0.5k

 [Mia Maguire](#)



⊕ Imp 0.6k  
 ↗ Eng. 0.7k  
 Reach 0.5k

 [Laura Eckstein Jones](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

 [Genevieve Farrell](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

 [Marianne Mychaskiw](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.1k

 [Dahvi Shira](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

 [Marianne Mychaskiw](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

 [Dahvi Shira](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

 [Marianne Mychaskiw](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

 [Emily Belfiore](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

 [Emily Belfiore](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

**BALMAIN**






















































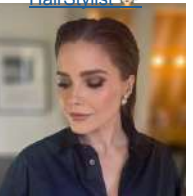










**PARIS**

**HAIR COUTURE**

---

TOP EVERGREEN  
SOCIAL COVERAGE



# Top Instagram Content (1/4)

|   |   |  |  |  |   |   |   |
|---|---|--|--|--|---|---|---|
| <br><a href="#">Anéka Fashion Influencer</a><br><br> <b>Imp</b> 0.3m<br> <b>Eng.</b> 24.5k<br><b>Reach</b> 0.2m | <br><a href="#">Zarina Yeva</a><br><br> <b>Imp</b> 0.2m<br> <b>Eng.</b> 12.1k<br><b>Reach</b> 0.2m    | <br><a href="#">Geena</a><br><br> <b>Imp</b> 0.3m<br> <b>Eng.</b> 9.3k<br><b>Reach</b> 0.2m      | <br><a href="#">Geena</a><br><br> <b>Imp</b> 0.3m<br> <b>Eng.</b> 6.9k<br><b>Reach</b> 0.2m          | <br><a href="#">Geena</a><br><br> <b>Imp</b> 0.2m<br> <b>Eng.</b> 6.0k<br><b>Reach</b> 0.1m                      | <br><a href="#">Loreen Hwang</a><br><br> <b>Imp</b> 93.8k<br> <b>Eng.</b> 5.3k<br><b>Reach</b> 80.6k        | <br><a href="#">EDUARDO PONCE</a><br><br> <b>Imp</b> 42.8k<br> <b>Eng.</b> 4.1k<br><b>Reach</b> 35.8k   | <br><a href="#">Natalia Bruschi</a><br><br> <b>Imp</b> 44.5k<br> <b>Eng.</b> 1.8k<br><b>Reach</b> 38.7k |
| <br><a href="#">Olga Yanul</a><br><br> <b>Imp</b> 38.5k<br> <b>Eng.</b> 1.2k<br><b>Reach</b> 33.7k              | <br><a href="#">Rolando Aquil</a><br><br> <b>Imp</b> 16.3k<br> <b>Eng.</b> 1.1k<br><b>Reach</b> 13.9k | <br><a href="#">Jaime Diaz</a><br><br> <b>Imp</b> 9.3k<br> <b>Eng.</b> 1.1k<br><b>Reach</b> 7.7k | <br><a href="#">Jeffery Dang</a><br><br> <b>Imp</b> 16.5k<br> <b>Eng.</b> 1.1k<br><b>Reach</b> 14.2k | <br><a href="#">Anéka Fashion Influencer</a><br><br> <b>Imp</b> 95.3k<br> <b>Eng.</b> 1.1k<br><b>Reach</b> 84.7k | <br><a href="#">~Matilde~ HairStylist</a><br><br> <b>Imp</b> 8.4k<br> <b>Eng.</b> 0.8k<br><b>Reach</b> 7.0k | <br><a href="#">Natalia Bruschi</a><br><br> <b>Imp</b> 19.4k<br> <b>Eng.</b> 0.7k<br><b>Reach</b> 16.9k | <br><a href="#">Ro Morgan</a><br><br> <b>Imp</b> 7.3k<br> <b>Eng.</b> 0.6k<br><b>Reach</b> 6.2k         |

## Top Instagram Content (2/4)



 [Ro Morgan](#)



 **Imp 6.8k**  
 **Eng. 0.6k**  
**Reach 5.8k**



 [nathanieldezan](#)



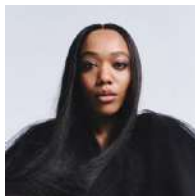
 **Imp 6.2k**  
 **Eng. 0.6k**  
**Reach 5.2k**



 [nathanieldezan](#)



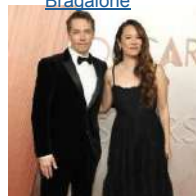
 **Imp 5.4k**  
 **Eng. 0.5k**  
**Reach 4.5k**



 [Ro Morgan](#)



 **Imp 5.0k**  
 **Eng. 0.5k**  
**Reach 4.2k**



 [Kimberly Bragalone](#)



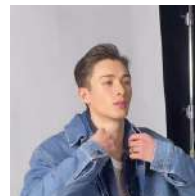
 **Imp 7.8k**  
 **Eng. 0.4k**  
**Reach 6.8k**



 [Kimberly Bragalone](#)




 **Imp 10.3k**  
 **Eng. 0.4k**  
**Reach 9.1k**



 [nathanieldezan](#)




 **Imp 5.3k**  
 **Eng. 0.4k**  
**Reach 4.5k**



 [Kimberly Bragalone](#)




 **Imp 15.8k**  
 **Eng. 0.3k**  
**Reach 14.0k**



 [Kimberly Bragalone](#)



 **Imp 14.7k**  
 **Eng. 0.3k**  
**Reach 12.9k**



 [Kimberly Bragalone](#)



 **Imp 16.5k**  
 **Eng. 0.3k**  
**Reach 14.6k**



 [Kimberly Bragalone](#)



 **Imp 16.8k**  
 **Eng. 0.3k**  
**Reach 14.8k**



 [Hailey Adickes](#)



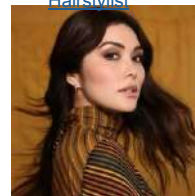
 **Imp 3.0k**  
 **Eng. 0.3k**  
**Reach 2.5k**



 [Rolando Aqui](#)




 **Imp 8.7k**  
 **Eng. 0.2k**  
**Reach 7.6k**



 [Corey Tuttle Hairstylist](#)




 **Imp 3.1k**  
 **Eng. 0.2k**  
**Reach 2.7k**



 [Kimberly Bragalone](#)



 **Imp 6.8k**  
 **Eng. 0.2k**  
**Reach 6.0k**


 [Corey Tuttle Hairstylist](#)





 **Imp 3.0k**  
 **Eng. 0.2k**  
**Reach 2.5k**



## Top Instagram Content (3/4)



 [Corey Tuttle](#)  
[Hairstylist](#)




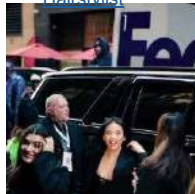
 **Imp 2.6k**  
 **Eng. 0.2k**  
**Reach 2.2k**



 [Hailey Adickes](#)



 **Imp 2.6k**  
 **Eng. 0.2k**  
**Reach 2.2k**



 [Corey Tuttle](#)  
[Hairstylist](#)




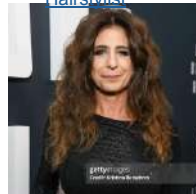
 **Imp 4.4k**  
 **Eng. 0.2k**  
**Reach 3.8k**



 [Hailey Adickes](#)



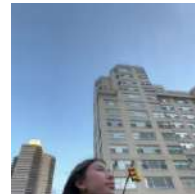
 **Imp 2.3k**  
 **Eng. 0.2k**  
**Reach 2.0k**



 [Corey Tuttle](#)  
[Hairstylist](#)



 **Imp 2.3k**  
 **Eng. 0.2k**  
**Reach 2.0k**



 [KEL • 可盈](#)



 **Imp 3.6k**  
 **Eng. 0.2k**  
**Reach 3.1k**



 [Hailey Adickes](#)



 **Imp 2.7k**  
 **Eng. 0.2k**  
**Reach 2.3k**



 [Corey Tuttle](#)  
[Hairstylist](#)



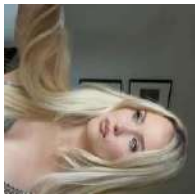
 **Imp 2.0k**  
 **Eng. 0.2k**  
**Reach 1.7k**



 [maranda widlund](#)




 **Imp 4.3k**  
 **Eng. 0.2k**  
**Reach 3.8k**



 [maranda widlund](#)




 **Imp 3.8k**  
 **Eng. 0.2k**  
**Reach 3.3k**



 [Corey Tuttle](#)  
[Hairstylist](#)



 **Imp 2.2k**  
 **Eng. 0.1k**  
**Reach 1.8k**



 [Corey Tuttle](#)  
[Hairstylist](#)



 **Imp 2.5k**  
 **Eng. 0.1k**  
**Reach 2.2k**



 [Kyumin Sonia](#)  
[Lee 이규민](#)




 **Imp 0.9k**  
 **Eng. 0.1k**  
**Reach 0.7k**



 [Jessica Ortiz](#)



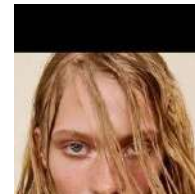
 **Imp 1.9k**  
 **Eng. 96**  
**Reach 1.7k**



 [Kyumin Sonia](#)  
[Lee 이규민](#)



 **Imp 0.7k**  
 **Eng. 83**  
**Reach 0.6k**

 [Ryan Taniguchi](#)





 **Imp 1.1k**  
 **Eng. 77**  
**Reach 1.0k**



## Top Instagram Content (4/4)



 [Amy Komorowski](#)



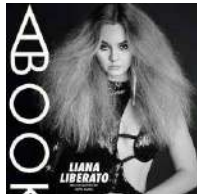
 **Imp 1.4k**  
 **Eng. 65**  
**Reach 1.2k**



 [Olaf Derlig](#)



 **Imp 0.7k**  
 **Eng. 65**  
**Reach 0.6k**



 [Ryan Taniguchi](#)



 **Imp 0.8k**  
 **Eng. 62**  
**Reach 0.7k**



 [Kandi Hernandez](#)



 **Imp 1.3k**  
 **Eng. 53**  
**Reach 1.1k**



 [Olaf Derlig](#)



 **Imp 0.7k**  
 **Eng. 50**  
**Reach 0.6k**



 [Olaf Derlig](#)



 **Imp 0.7k**  
 **Eng. 43**  
**Reach 0.6k**



 [Harper](#)



 **Imp 0.7k**  
 **Eng. 36**  
**Reach 0.6k**



 [simone](#)



 **Imp 0.7k**  
 **Eng. 31**  
**Reach 0.6k**



 [Li Murillo~NY Session Hair](#)



 **Imp 0.7k**  
 **Eng. 30**  
**Reach 0.6k**



 [Kéla Wong](#)



 **Imp 0.6k**  
 **Eng. 25**  
**Reach 0.5k**



 [Kéla Wong](#)



 **Imp 0.5k**  
 **Eng. 23**  
**Reach 0.5k**



 [Kéla Wong](#)



 **Imp 0.5k**  
 **Eng. 20**  
**Reach 0.5k**



 [Kéla Wong](#)



 **Imp 0.5k**  
 **Eng. 20**  
**Reach 0.5k**



 [Kéla Wong](#)



 **Imp 0.5k**  
 **Eng. 19**  
**Reach 0.4k**

 [Kéla Wong](#)




 **Imp 0.5k**  
 **Eng. 18**  
**Reach 0.4k**

## ⊕ Top Instagram Stories (1/5)

 [Zarina Yeve](#)




⊕ Imp 56.7k  
Eng. 49.7k  
Reach 55.2k  
 [Sofia Resing](#)



⊕ Imp 39.3k  
Eng. 18.9k  
Reach

 [Zarina Yeve](#)




⊕ Imp 0.3m  
Eng. 49.6k  
Reach 0.3m  
 [EILEEN MADRID](#) 🌟



⊕ Imp 7.0k  
Eng. 8.3k  
Reach 6.8k

 [Zarina Yeve](#)




⊕ Imp 56.7k  
Eng. 49.5k  
Reach 55.2k  
 [EILEEN MADRID](#) 🌟



⊕ Imp 7.0k  
Eng. 8.3k  
Reach 6.8k

 [Zarina Yeve](#)



⊕ Imp 56.7k  
Eng. 49.2k  
Reach 55.2k  
 [EILEEN MADRID](#) 🌟



⊕ Imp 42.7k  
Eng. 8.3k  
Reach

 [Anastasia Gerrans](#)




⊕ Imp 28.5k  
Eng. 34.6k  
Reach 27.8k  
 [Olga Yanul](#)



⊕ Imp 19.4k  
Eng. 3.7k  
Reach

 [Anastasia Gerrans](#)




⊕ Imp 28.5k  
Eng. 34.5k  
Reach 27.8k  
 [Lucy Rae McEadin](#)



⊕ Imp 3.8k  
Eng. 3.6k  
Reach 3.7k

 [Anastasia Gerrans](#)




⊕ Imp 28.5k  
Eng. 34.5k  
Reach 27.8k  
 [DIEN KIM](#)



⊕ Imp 3.2k  
Eng. 3.6k  
Reach 3.1k

 [Sofia Resing](#)



⊕ Imp 5.2k  
Eng. 19.0k  
Reach 5.0k  
 [DIEN KIM](#)



⊕ Imp 3.2k  
Eng. 3.6k  
Reach 3.1k

## ⊕ Top Instagram Stories (2/5)

 [maranda widlund](#)



⊕ Imp 0.9k  
Eng. 3.6k  
Reach 0.8k

 [EDUARDO PONCE](#)



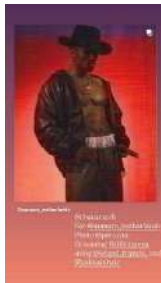
⊕ Imp 12.6k  
Eng. 3.6k  
Reach 12.2k

 [Dillon Peña](#)



⊕ Imp 3.9k  
Eng. 3.5k  
Reach 3.8k

 [Dillon Peña](#)



⊕ Imp 3.9k  
Eng. 3.5k  
Reach 3.8k

 [~Matilde~ HairStylist](#)



⊕ Imp 1.6k  
Eng. 0.7k  
Reach 1.6k

 [~Matilde~ HairStylist](#)



⊕ Imp 3.1k  
Eng. 0.7k  
Reach 3.0k

 [~Matilde~ HairStylist](#)




⊕ Imp 6.4k  
Eng. 0.7k  
Reach 6.2k

 [~Matilde~ HairStylist](#)



⊕ Imp 1.6k  
Eng. 0.7k  
Reach 1.6k

 [Amy Komarowski](#)



⊕ Imp 1.2k  
Eng. 0.7k  
Reach 1.2k

 [~Matilde~ HairStylist](#)



⊕ Imp 1.5k  
Eng. 0.7k  
Reach 1.5k

 [Kandi Hernandez](#)



⊕ Imp 0.6k  
Eng. 0.7k  
Reach 0.6k

 [~Matilde~ HairStylist](#)




⊕ Imp 3.1k  
Eng. 0.7k  
Reach 3.0k

 [~Matilde~ HairStylist](#)




⊕ Imp 1.5k  
Eng. 0.7k  
Reach 1.5k

 [~Matilde~ HairStylist](#)



⊕ Imp 1.6k  
Eng. 0.7k  
Reach 1.6k

 [Amy Komarowski](#)



⊕ Imp 0.9k  
Eng. 0.7k  
Reach 0.8k

 [~Matilde~ HairStylist](#)



⊕ Imp 1.4k  
Eng. 0.7k  
Reach 1.3k

## ⊕ Top Instagram Stories (3/5)



⊕ Imp 0.6k  
Eng. 0.7k  
Reach 0.6k



⊕ Imp 0.4k  
Eng. 0.7k  
Reach 0.3k



⊕ Imp 1.3k  
Eng. 0.7k  
Reach 1.3k



⊕ Imp 0.1k  
Eng. 0.7k  
Reach 0.1k



⊕ Imp 1.3k  
Eng. 0.7k  
Reach 1.3k



⊕ Imp 0.2k  
Eng. 0.7k  
Reach 0.2k



⊕ Imp 1.3k  
Eng. 0.7k  
Reach 1.3k



⊕ Imp 0.1k  
Eng. 0.7k  
Reach 0.1k



⊕ Imp 1.0k  
Eng. 0.7k  
Reach 1.0k



⊕ Imp 0.1k  
Eng. 0.7k  
Reach 0.1k



⊕ Imp 0.6k  
Eng. 0.7k  
Reach 0.6k



⊕ Imp 0.1k  
Eng. 0.7k  
Reach 0.1k



⊕ Imp 0.7k  
Eng. 0.7k  
Reach 0.6k



⊕ Imp 0.1k  
Eng. 0.7k  
Reach 0.1k



⊕ Imp 0.5k  
Eng. 0.7k  
Reach 0.5k



⊕ Imp 0.5k  
Eng. 0.7k  
Reach 0.5k



## ⊕ Top Instagram Stories (4/5)

 [Gonn K](#)



⊕ Imp 0.5k  
 ↗ Eng. 0.7k  
 Reach 0.5k

 [Eloise Cheung](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

 [Eloise Cheung](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

 [Eloise Cheung](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

 [Christiaan van Bremen](#)



⊕ Imp 0.8k  
 ↗ Eng. 0.7k  
 Reach 0.8k

 [Hailey Adickes](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

 [Eloise Cheung](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

 [Eloise Cheung](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

 [Chelsea](#)



⊕ Imp 0.6k  
 ↗ Eng. 0.7k  
 Reach 0.6k

 [Eloise Cheung](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

 [Chelsea](#)



⊕ Imp 0.6k  
 ↗ Eng. 0.7k  
 Reach 0.6k

 [Eloise Cheung](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

 [Eloise Cheung](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

 [Aubrey Heller](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

 [Aubrey Heller](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

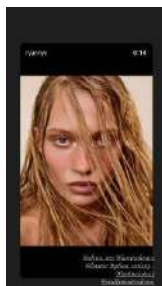
 [Aubrey Heller](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

## ⊕ Top Instagram Stories (5/5)

[Ryan Taniguchi](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

[Kyumin Sonia Lee 이규민](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

[Kyumin Sonia Lee 이규민](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

[Kyumin Sonia Lee 이규민](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

[Kyumin Sonia Lee 이규민](#)



⊕ Imp 0.3k  
 ↗ Eng. 0.7k  
 Reach 0.3k

[Kyumin Sonia Lee 이규민](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

[Kyumin Sonia Lee 이규민](#)



⊕ Imp 0.2k  
 ↗ Eng. 0.7k  
 Reach 0.2k

[Kyumin Sonia Lee 이규민](#)



⊕ Imp 0.6k  
 ↗ Eng. 0.7k  
 Reach 0.6k

[Kyumin Sonia Lee 이규민](#)



⊕ Imp 0.1k  
 ↗ Eng. 0.7k  
 Reach 0.1k




## Top TikTok Content (1/1)

 [Seerat Saini](#)



 **Imp** 3.4k

 **Eng.** 3.4k

**Reach** 2.8k